



Positive Image Assessment Answer Key

Name: _____

Date: _____

1. Attitude is not considered an element of a positive image.
 - A. True
 - B. *False*
2. What are ways that you can send a positive image message during an interview?
 - A. Good grooming and proper appearance.
 - B. Impressing the interviewer with jargon and buzzwords.
 - C. Listen effectively and ask clarifying questions when necessary.
 - D. *Answers "A" & "C."*
 - E. Answers "A" "B" and "C."
3. Making direct eye contact with someone:
 - A. is interpreted as a gesture of confidence.
 - B. is a powerful non-verbal tool in business.
 - C. shows self-assurance.
 - D. *All of the above.*
4. The phrase "You are the Message" relates most closely to:
 - A. your ability to give instructions.
 - B. how you perform on the job.
 - C. *the type of image you project to others.*
 - D. None of the above.



5. Employers report the single most important factor to the success of an employment interview is your first impression.
 - A. *True*
 - B. *False*
6. Your personal appearance is really not a factor in making a good “first impression.”
 - A. *True*
 - B. *False*
7. Research shows that we start to make up our minds about other people within the first _____ of meeting them.
 - A. 7 days
 - B. 7 hours
 - C. 7 *seconds*
 - D. None of the above
8. Slouching, rolling your eyes, gum chewing, not paying attention and sloppy personal appearance are considered: (Select the best answer.)
 - A. *Image Busters*
 - B. Poor manners
 - C. Irrelevant behaviors
9. Using good body language is important in projecting a positive image.
 - A. *True*
 - B. *False*
10. Having a positive image encourages others to respond positively to you.
 - A. *True*
 - B. *False*