

Business Ethics Skills Workshop

A company's ethics will determine its reputation. Good business ethics are essential for the long-term success of an organization. Implementing an ethical program will foster a successful company culture and increase profitability. Developing a Business Ethics program takes time and effort, but doing so will do more than improve business; it will change lives.

A company's ethics will have influence all levels of business, and will influence all who interact with the company, including customers, employees, suppliers, competitors, etc. All of these groups will have an effect on the way a company's ethics are developed. It is a two-way street; the influence goes both ways, which makes understanding the importance of ethics within a business very important.

Workshop Objectives:

- Define and understand ethics.
- Understand the benefits of ethics.
- Create strategies to implement ethics at work.
- Recognize social and business responsibility.
- Identify ethical and unethical behavior.
- Learn how to make ethical decisions and lead with integrity.



- Module Two: What is Ethics?
 - What Is Business Ethics?
 - Ethical Obligations
 - 10 Benefits of Managing Ethics
 - Case Study
 - Practical Illustration
 - Module Two: Review Questions
- Module Three: Implementing Ethics in the Workplace
 - Benefits
 - Downside
 - Guidelines for Managing Ethics in the Workplace
 - Roles and Responsibilities
 - Practical Illustration
 - Module Three: Review Questions
- Module Four: Employer/Employee Rights
 - Privacy Policies
 - Harassment Issues
 - Technology
 - Practical Illustration
 - Module Four: Review Questions
- Module Five: Business & Social Responsibilities
 - Identifying Types of Responsibilities
 - Case Study(I)
 - Case Study (II)
 - Handling Conflicting Social and Business Responsibilities
 - Practical Illustration
 - Module Five: Review Questions
- Module Six: Ethical Decisions
 - The Basics
 - Balancing Personal and Organizational Ethics
 - Common Dilemmas
 - Making Ethical Decisions
- Overcoming Obstacles
- Practical Illustration
- Module Six Review Questions
- Module Seven: Whistle Blowing
 - Criteria and Risk
 - The Process
 - When You Should “Blow the Whistle”
 - Practical Illustration
 - Module Seven: Review Questions
- Module Eight: Managerial Ethics
 - Ethical Management
 - Identifying the Characteristics
 - Ensuring Ethical Behavior
 - Practical Illustration
 - Module Eight: Review Questions
- Module Nine: Unethical Behavior
 - Recognize & Identify
 - Preventing
 - Addressing
 - Interventions
 - Practical Illustration
 - Module Nine: Review Questions
- Module Ten: Ethics in Business (I)
 - Organization Basics
 - Addressing the Needs
 - Ethical Principles
 - Practical Illustration
 - Module Ten: Review Questions
- Module Eleven: Ethics in Business (II)
 - Ethical Safeguards
 - Developing a Code of Ethics
 - Performing an Internal Ethics Audit
 - Upholding the Ethics Program
 - Practical Illustration
 - Module Eleven: Review Questions