



Strategic Plan 2020-2025





Table of Contents

3	Mission, Vision, & SDA	8	Goal 4
4	Overview	9	Goal 5
5	Goal 1	10	Goal 6
6	Goal 2		
7	Goal 3		

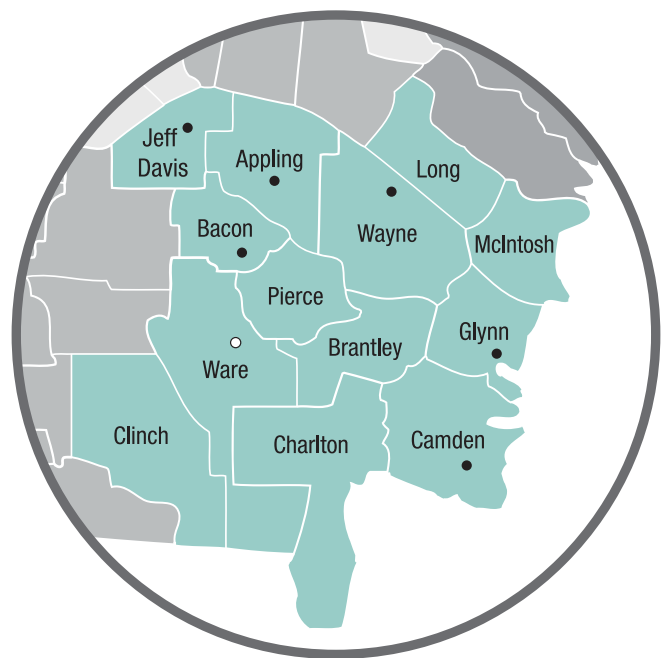
Mission

Coastal Pines Technical College, a unit of the Technical College System of Georgia, is a multi-campus, two-year college in Southeast Georgia that supports the workforce development and lifelong learning needs of communities, businesses, and industries. Through traditional and distance delivery formats, the learner-centered College offers associate degree, diploma, and technical certificate programs; continuing education opportunities; adult education services; and customized training for economic advancement.

Vision

Coastal Pines Technical College will be the premier, regional center of higher education for student learning and community development.

Service Delivery Area



- CPTC SDA
- Main Campus
- Instructional Sites

Overview of Coastal Pines Technical College Goals

In order to create a skilled local workforce, Coastal Pines Technical College has established strategic goals and supporting objectives to achieve its mission and to ensure student success. The following goals capture the critical areas of postsecondary education and training provided by Coastal Pines Technical College.



GOAL 1 Provide an environment that fosters excellence in teaching and encourages active learning.

GOAL 2 Promote student success through effective student support services and experiences.

GOAL 3 Facilitate community, economic and workforce development.

GOAL 4 Provide well-maintained facilities and technological infrastructure needed to support an optimum learning environment.

GOAL 5 Maintain and foster the fiscal stability and growth of the College's resources through strategic planning, responsible budgeting and decision making, and external funding.

GOAL 6 Provide and enhance effective services that maintain a culture of accountability and continuous improvement to ensure the vitality of the College.



ACADEMIC EXCELLENCE AND STUDENT SUCCESS

GOAL 1

Provide an environment that fosters excellence in teaching and encourages active learning.

Objectives

1. Plan, implement, and evaluate strategies to improve student retention and graduation rates.
2. Enhance and improve student academic success by establishing and evaluating student learning outcomes.
3. Increase enrollment in high school dual enrollment programs.
4. Increase the number of high school dual enrollment students who transition to post-secondary enrollment.
5. Increase the number of qualified workers available for employment in Southeast Georgia.
6. Explore transfer opportunities for graduates with other higher education institutions.
7. Increase enrollment in HOPE Career Grant programs.



ACADEMIC EXCELLENCE AND STUDENT SUCCESS

GOAL 2

Promote student success through effective student support services and experiences.

Objectives

1. Promote student engagement by providing students with opportunities to participate in student organizations, competitions, and campus life activities.
2. Improve access and services for special populations.
3. Increase awareness and access to all student support services to include admissions, career, academic success, graduation, and job placement services.
4. Assess and improve the advisement and registration process for students.
5. Seek innovative and cost effective ways to use technology for delivering support services and programs to all students.
6. Develop, implement, and evaluate student recruitment and retention strategies.



BUSINESS AND COMMUNITY

GOAL 3

Facilitate community, economic and workforce development.

Objectives

1. Provide corporate training opportunities to employers for customized training solutions.
2. Provide continuing education opportunities to the community for workforce and professional development.
3. Provide continuing education opportunities to the community for personal development and enrichment.
4. Provide opportunities for internal and external use of conference centers and facilities.
5. Provide adult education for high school equivalency/GED preparation and learning support.
6. Provide outreach through external relations and partnerships.
7. Increase the number of high school equivalency/GED students who transition to post-secondary enrollment.



TECHNOLOGY AND INFRASTRUCTURE

GOAL 4

Provide well-maintained facilities and technological infrastructure needed to support an optimum learning environment.

Objectives

1. Improve the college network infrastructure and security to streamline processes and services.
2. Increase accessibility of electronic data to facilitate effective communication and delivery of services.
3. Foster a safe and secure environment for the College community.
4. Construct and renovate facilities to meet the needs of the College community.
5. Develop and implement long range facility plans to ensure the College maintains world class facilities.



STEWARDSHIP AND COLLEGE ADVANCEMENT

GOAL 5

Maintain and foster the fiscal stability and growth of the College's resources through strategic planning, responsible budgeting and decision making, and external funding.

Objectives

1. Promote efficiency of College operations through effective use of fiscal resources.
2. Increase resources for college support through industry partnerships, private donations, grants and other sources.
3. Promote the awareness, visibility and support of the College and Foundation through the use of social media, print media and multi-media platforms.



COLLEGE VITALITY AND ACCOUNTABILITY

GOAL 6

Provide and enhance effective services that maintain a culture of accountability and continuous improvement to ensure the vitality of the College.

Objectives

1. Utilize and maintain a web-based software system for planning, budgeting, and assessment to ensure decisions are data driven and lead to improvement.
2. Ensure that College procedures and practices are established, maintained and in compliance with external agencies/organizations.
3. Conduct studies at community and regional levels to evaluate the potential for new program areas, continued relevance of current program areas, and opportunities for institutional growth.
4. Assess performance and document improvement on local, state, and federal accountability measures.
5. Provide a framework for action and accountability that leads to increased college completion rates by partnering in the Complete College Georgia initiative.
6. Enhance efforts to recruit, develop and retain a skilled, qualified, and diverse faculty and staff.



The Technical College System of Georgia (TCSG) and its constituent technical colleges do not discriminate on the basis of race, color, creed, national or ethnic origin, gender, religion, disability, age, political affiliation or belief, genetic information, disabled veteran, veteran of the Vietnam Era, or citizenship status (except in those special circumstances permitted or mandated by law). This nondiscrimination policy encompasses the operation of all TCSG and technical college-administered programs, federally financed programs, and educational programs and activities involving admissions, scholarships and loans, student life and athletics. It also applies to the recruitment and employment of personnel and the contracting for goods and services. Coastal Pines Technical College is a unit of the Technical College System of Georgia.